



Greater Atlanta Malayalee Association



GAMA 2016 Annual Report

**Presented at the 2016 GAMA Annual General Body Meeting held on
10th December, 2016 at the Mountain View High School,
Lawrenceville, Georgia**

**Presented By :
Kannan Udayarajan
Secretary, 2016 Executive Committee**

**Proposed By :
Biju Thuruthumalil
(President – 2011)
(President Elect -2017)**

**Seconded By
Manoj Thomas
(President -2012)**



The Team

Membership & Sponsorship

Cultural Activities & Events

Sports Tournaments

Community Outreach

Charitable Initiatives

Operational Improvements



Our Team

President

Vice President

Secretary

Joint Secretary

Treasurer

Chair - Cultural Committee**

Chair - Sports Committee

Chair - Membership Drive

Chair - Marketing*

Chair - Food & Refreshments

Chair - Charitable Initiatives

Chair - Volunteer Relations

Chair - Fundraising*

Chair - Information Technology*

Chair - Women & Seniors Forum

Chair - Youth Forum

Prakash Joseph

Swapna Vacha

Kannan Udayarajan

Deepak Alexander

Binu Kasim

Sunil Punathil

Deepak Alexander

Nishad Pandarathodi

Sanal Kumar

Sameera Yusuf

Sunil Punathil

Kannan Udayarajan

Prakash/Kannan

Aravind Rajasekharan

Ashwathi Dev

Jaibu George



***Shared with Deepak, Aravind, Radeesh and Sanal ** Shared with Swapna**



Membership

Best year so far for GAMA!

501 Memberships as of 12/10/2016
(Details in financial report)

Sponsorship

Again, best year so far for GAMA!

41 sponsors
~18K in sponsorship revenue
(Details in financial report)



Cultural Activities & Events

Inauguration – March 05th at Berkmar High School

- 'Generations' theme , 140+ participants, 13 programs, 900+ attendees
- Compered by 4 second generation teenagers in Malayalam
- Bone Marrow Drive by Gift of Life and GINA & Painting Contest

Onam– August 27th at Mountain View High School

- 100+ performers, 24 programs, grand procession and sumptuous sadya

Christmas– December 10th at Mountain View High School

- 'Seasons' theme, 100+ performers, 18 programs



Inauguration

- Programs themed around Generations had 130 participants on stage featured over 13 programs held at Berkmar High School
- Opening item – ‘Ende Keralam’ transformed the stage to a true showcase of what Kerala stands for. Performed by 32 participants, 4 prop coordinators, and over 20 people to support in various ways was true to the GAMA moto of Involve, Integrate & Inspire
- The event was compared by set of 4 teenagers in aspirations to involve our next generations to what GAMA stands for
- Along with the inaugural event a painting competition was conducted. Over 35 participants took part across 3 different categories. Awards were given to 1st and 2nd place winners for three different age categories.
- A bone marrow drive was also conducted along with the event. (Kanna – need more details on the results and organization)
- This event will not have been possible without the help of over 100 volunteers, audio by Divinity AV, staff of Berkmar High, participants, parents and many more to say...



Onam

- Onam program followed the norms of open invitation for performance. 24 events with 107 participants was selected to perform on stage
- Along with the stage performers, approximately 50 people participated in the traditional Onam procession which included Maveli, Kari, Pulikali, Thalappoli, Chendamelam and lot more. Another 10 participated in creating a beautiful pookkalam at the school atrium
- The event would not have been possible without the support of over 50 volunteers, audio by Visual Dreams, our professional MCs and many more
- Event was held at Mountainview High school which was displayed at multiple areas of the school for the first time as well as offered live online
- As a pre-cursor to the event, first ever GAMA Dubsmash completion was held. This event doubled GAMA facebook page likes and had more than 15k likes from all over the world. Prizes was awarded to Critics choice and Viewers choice during the event
- GAMA's first ever 'Best home farmer – Karshakaree' completion awards was held during the event. Awards was given to second place and winner who took the Joseph Valiakandathu Memorial trophy (Kanna – Please check and confirm if this need to stay here or elsewhere)



Christmas

- Programs themed around Seasons was held at Mountain View High School. The event had performances selected from a combination of open invitation and committee selection
- 18 events was showcased by approximately 110 participants.
- The event started with an event that included, live singing, orchestra and tableau of nativity scenes conducted by around 25 performers
- The event concluded with a grand sign off finale of 2016 team that included dance, sound, light, snow and other enhancements performed by over 50 dancers and many more to support
- GAMA General body for 2016 was held during this event



Sports & Outdoor Events

GAMA Picnic

Rummy Tournament

Badminton Tournament

28 Card Game Tournament

Tennis Tournament

Volleyball Tournament

Cricket Tournament

Engaged over 400 men, women and kids through these events!



Rummy Tournament

- Rummy tournament was conducted on 20th Feb, 2016.
- We had 18 participants for the Rummy tournament
- We gave trophies for the Winner and the Runner-up of the tournament
- Tournament was conducted in a nice and cozy club house where players could relax and play their game.
- We also provided refreshment during the tournament.



Badminton Tournament

- Badminton doubles tournament was conducted on 30th Apr, 2016 at Southern Volleyball Center.
- 20 teams participated for the tournament.
- We gave Ever-rolling trophy for the Winner and the Runner-up team of the tournament. We also gave individual trophies for the winners and runner-ups.
- We also provided refreshment during the tournament.



GAMA Picnic Sports

- GAMA picnic sports events were conducted on 21th May, 2016 at Pickneyville park.
- We had more than 100 participants this year for GAMA sports events from adults and children of different age groups.
- We conducted Relay races, Lemon spoon race, sack race, Sprints and last but not the least our all time hit Tug-of-war competition.
- We gave out trophies for all the sports event and the Ever-rolling trophy for the tug-of-war competition which was shared by two teams this year.
- We also provided refreshment during the sports events.



28 Card Game Tournament

- GAMA 28 card game tournament was conducted on 17th Sep, 2016 at a club house.
- The 28 card game tournament was introduced for the first time in GAMA this year.
- We had a sponsor for this tournament.
- 5 teams participated for the tournament.
- We introduced new ever-rolling winner's and runner-up trophy for this tournament.
- We gave individual trophies for the winners and runner-ups.
- We provided refreshment during the tournament.



Tennis Tournament

- Tennis doubles tournament was conducted on 24th Sep, 2016 at Blackburn Tennis Center.
- 8 teams participated in the tournament.
- We introduced new ever-rolling winner's and runner-up trophy for this tournament.
- We gave individual trophies for the winners and runner-ups.
- We provided refreshment during the tournament.



Volleyball Tournament

- Volleyball tournament was conducted on 11th Nov, 2016 at Lucky Shoals Park indoor stadium.
- 8 teams participated in the tournament.
- We had lot of volunteers helping us to conduct this tournament.
- We introduced new ever-rolling winner's trophy for this tournament.
- We gave individual trophies for the winners and runner-ups.



Cricket Knockout Tournament

- GAMA knockout cricket tournament was conducted on 19th Nov, 2016 at Sharon Park in 4 grounds.
- It was a 10 over knockout tournament.
- 16 teams participated in the tournament from all over Georgia. We also had participation from South Carolina.
- The tournament with such a big crowd was made possible in a professional way with the relentless commitment and hard work of a lot of volunteers. We appreciate all the work put forth by these people to make this event a great success which GAMA will always remember for the years to come.
- We gave the ever-rolling winner's trophy for this tournament.
- We gave individual trophies for the winners and runner-ups of the tournament.



Community Outreach

GAMA IMPACT AWARDS

Recognizing outstanding individuals who through their personal endeavors embody and live GAMA's motto of 'Involve, Integrate and Inspire'.

- **GOPAL NAIR (Founder and Director of Access Life America)**
- **NIRMAL SAHADEV (Film Writer & Director)**



Community Outreach

GAMA KARHAKASHREE AWARDS

Recognizing the best Malayalee farmer in the Greater Atlanta Area with the Joseph Valiakandathu Memorial Trophy

- **JOSEPH MARATTUKULAM**
- **KRISHNADAS BALAKRISHNAN**
- **XAVIER KOOTAPALLIL**



Community Outreach

Our initiatives

Hands-on volunteering (Meals By Grace)

Bone Marrow Drive (Gift of Life, GINA - Georgia Indian Nurse's Association)

Awareness Matters (Gwinnett PD, Raksha, GINA, FBI National Academy)

Are you ready for college? (Vibha)

Seniors Meet-up

Family Matters (Raksha, Rise2Actualize)

Participation in third party events

Republic Day - Indian Consulate

Independence Day – IFA (Indian Friends of Atlanta)

Independence Day – IACA (Indian American Cultural Association)

Dream Mile 5K/10K - Vibha



Charitable Initiatives & Relief Efforts

Meals By Grace Fundraising

Raised close to \$700 from over 80 GAMA volunteers

Enough to buy 4000 pounds of subsidized food

Meals By Grace invited GAMA to be part of their Capital Planning team

Dileep Mani Emergency Relief Fund

Raised \$2000 from 23 GAMA members

Dileep is now back from Rehab

Dileep says **“A BIG THANK YOU FOR THIS SECOND LIFE”**



Charitable Initiatives & Relief Efforts

Our efforts in Kerala

Partnering with Rajagiri Outreach

FCRA approved, 80G organization

Christmas Lunch for 1000 people in need across 10 different institutions



Charitable Initiatives & Relief Efforts

GAMA – Paramount Software Solutions College Scholarship Fund

\$2000 grant from Pramod Sajja, CEO of Paramount Software Solution

Recognize and assist students who demonstrate their desire and ability to overcome barriers and to achieve their academic goals. Two awards of \$1000 each.

- **ELIZABATH SHABU**
- **ASHLEY JOSEPH**





Operational Improvements and Capacity Building

New Storage Facility!

Moved all assets of GAMA to a new storage facility on Abott's Bridge Road

New PO Box

Moved PO Box to a centrally accessible location near all major highways.



Operational Improvements and Capacity Building

GAMA is now 501(c)(3) certified!

- Officially accorded the 501(c)(3) status by the Internal Revenue Service Department
- GAMA patrons can now deduct any donations made to GAMA under section 170 of the Internal Revenue Code
- Can receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106 or 2522



Greater Atlanta Malayalee Association



Thank You!!





Greater Atlanta Malayalee Association



**Addendum
To
2016 Annual Report**



2017 Proposed Executive Committee

Abraham Karipaparambil

Anil Mecheril

Deepak Parthasarathi

Manu Govind

Prasad Thekkedath

Shaji John

Yaser Hameed

Aboobacker Ziddhique

Biju Thuruthumalil

Krish Pallath

Navin Job

Savita Mahesh

Thomas Eapen



Trivia Question

Approximately how many 'sadyas' were served for Onam?

1. 900+
2. 1000+
3. 1100+
4. 1500+

Correct Answer : 1100+



Trivia Question

Approximately how many 'trophies' were given out in 2016?

1. 100+
2. 50+
3. 200+
4. 500+

Correct Answer : 200+



Trivia Question

What's name of Nirmal's upcoming movie?

1. Atlantic Station
2. Palakad Junction
3. Trivandrum Central
4. Detroit Crossing

Correct Answer : Detroit Crossing



Trivia Question

Which vegetable did Joseph Chettan have the most success with ?

1. Tomato
2. Bittergourd
3. Yuca
4. Beans

Correct Answer : Bittergourd



Trivia Question

How many other organizations did GAMA partner with this year?

1. 3
2. 10
3. 8
4. 12

Correct Answer : 10

Raksha, Gwinnett PD, GINA, Gift of Life, Meals By Grace, FBI National Academy, Rise2Actualize, IFA, IACA and Vibha



Trivia Question

Which organization did GAMA partner with the most this year?

1. FBI National Academy
2. Raksha
3. Indian Friend of Atlanta
4. Meals By Grace

Correct Answer : Raksha



Trivia Question

What is FCRA?

- 1. Non Profit Status in India**
- 2. Approval for receiving for foreign funds**
- 3. Approval/rating given by Charity evaluation agency**

**Correct Answer : Approval for receiving foreign funds
(Foreign Contribution Regulation Act)**



Trivia Question

Any guesses what our estimated financial surplus this year is?

1. \$2000+
2. \$10,000+
3. \$7000+
4. \$3000+

Correct Answer : \$7000



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