

Greater Atlanta Malayalee Association

2023 Sponsorship Kit



Who are we?

Founded in 1981, **Greater Atlanta Malayalee Association** or **GAMA** is one of the oldest and largest Indian expatriate organizations in the United States. Our mission is to preserve and promote the Malayalee's social, cultural, educational, literary and artistic heritage through its programs and initiatives.

And to fulfil this mission, every year we organize several events, seminars and community outreach programs in collaboration with several corporate, professional, and governmental partners who support us in a variety of ways. Our sponsors provide generous financial and in-kind assistance, as well as logistical support and equipment that enable us to serve the community better.

GAMA is a 501(c)(3) certified organization. We are always looking for new corporate or charitable partners to help us serve the community better. In the following pages you will see a small synopsis of our 2023 schedule of events and outreach programs along with different sponsorship options and benefits offered.

We sincerely request your support for our 2023 efforts and look forward to a long and fruitful association with you.

Thank you

Executive Committee

Greater Atlanta Malayalee Association



Greater Atlanta Malayalee Association

Sponsorship Options



SPONSORSHIP OPTIONS	2023 TITLE \$5000 and above	PLATINUM \$2000 and above	GOLD \$1000 and above	SILVER \$750 and above	BRONZE \$500 and above	ASSOCIATE \$250 and above
Annual Title Designate	●					
Chief Guest (for 2 selected events)	●					
Oversized Banner Ad on Website	●					
Exclusive email advertisement for your business	●	●	●			
Prize Distribution	●	●	●			
Special Onstage Recognition on event days	●	●	●			
Facebook Mentions	●	●	●	●		
Complimentary Tickets	●	●	●	●		
Banners at Event Venue	●	●	●	●	●	
Logo on Website	●	●	●	●	●	●
Name on all fliers, posters, emails, newsletters, etc.	●	●	●	●	●	●
Event Day Booths/ Flyer distribution	●	●	●	●	●	●

Single Advertisement Email Blast To GAMA Patrons : \$150. Email blast will be send only after payment is received.

*Program or event day Booth allocation will be based on EC 2023 decision.

EC has made decision not allow star show booth on the premises of Gama event but Vendor booths are allowed.

Greater Atlanta Malayalee Association

GAMA Sponsorship Form



BUSINESS NAME

CONTACT PERSON

ADDRESS

WEBSITE URL

EMAIL PHONE

SPONSORSHIP 2020 TITLE PLATINUM GOLD TV AD.
OPTIONS BRONZE ASSOCIATE SILVER

CHEQUE DETAILS \$

SIGNATURE DATE

Please make checks payable to: Greater Atlanta Malayalee Association

Mail to: Treasurer, Greater Atlanta Malayalee Association, GAMA

P O Box: #2102, Duluth, GA 30096-9998, USA

WWW.GAMAATL.ORG