



പ്രത്യാശയോടെ മുന്നോട്ട്



GREATER ATLANTA
MALAYALEE ASSOCIATION

ഗ്രേറ്റ്റ്റർ അറ്റ്ലാന്റാ
മലയാളി അസോസിയേഷൻ 2022

GAMA 2022
SECRETARY REPORT



GREATER ATLANTA MALAYALEE ASSOCIATION

GAMA

Agenda

- **Membership**
- **Sponsorship**
- **Cultural Activities and Events**
- **Sports Tournaments**
- **Community Outreach**
- **Operational Improvements**



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Membership

How many Memberships did GAMA have in 2022?

- 1. 251**
- 2. 276**
- 3. 301**
- 4. 314**



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Sponsorship

How many Sponsors did GAMA have in 2022?

1. 12
2. 22
3. 14
4. 8



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Cultural Activities and Events

- **Inauguration - "രജതരേഖ": April 30th @ Lassiter High School**
 - Perfectly coincided with GAMA 2022 Motto of "പ്രത്യാശയോടെ മുന്നോട്ട്", was received by **382** attendees, 60+ Participants
 - Michelle Au, The Chief Guest, along with Past Presidents have been honored during the Program
- **Onam - "കേരളോത്സവം": August 20th @ Mountain View High School**
 - GAMA Onam was the 1st 2022 Onam in Atlanta, was received by **1021** attendees, punctuated by 160+ onstage performers and delicious Onasadya. 80% of the participants were Teenagers/Kids from next Generation
 - Long time GAMA Sponsors have been honored
- **Christmas - "ക്രിസ്മസ് സായാഹ്നം": December 03rd @ Mountain View High School**
 - Journey - to - Bethlehem Theme, 16 Programs are scheduled, received by **512** RSVP's attendees and 150+ participants on stage
 - Compered and Mostly decorated by our next generation teenagers, Kids: **Biggest Testimony that we are empowering our Next Gen in a transitioning GAMA Values**
 - GAMA Most Valuable Volunteers from 2022, GAMA Malayalam Academy Volunteers are honored



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How many Sadyas were served for 2022 Onam?

1. 990
2. 1189
3. 1021
4. 1204



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Sports and Outdoor Events

- **GAMA Picnic**
- **28 Card Game Tournament**
- **56 Card Game Tournament**
- **Rummy Card Game Tournament**
- **Bikers Club**
- **Badminton: Include one Teen Team, One Mixed Team**
- **Volleyball: Include one team with 2nd/3Rd Generation youth under 25 years of age**
- **Soccer: Includes two teams with 1st/2nd Generation youth under 20 years of age**

Engaged over 400+ attendees/Participants through these programs. Again a clear indication of engaging Next Generation and Passing GAMA Value to the Next Generation.



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Community Outreach

- Resuming Malayalam Academy
- Hands on Volunteering (Food For Life, Food Drive for Clarkston Community)
- GAMA Adopt-A-Road Program – successfully executed for 4 Quarters
- College Readiness – Buddy Program
- Malayalam Book Drive for Forsyth County
- Bikers Club
- Seniors Reconnect
- Participation in third party events

Engaged over 150+ attendees/Participants through these programs. First 4 Outreach Programs were intended at the Teens and Youth and had an amazing turn out. Another successful way to pass GAMA value



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How many Quarters GAMA have to maintain Adopt-A-Road Program, to attain the Road named against GAMA?

1. 4
2. 10
3. 8
4. 12



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Operational Improvements

- **RSVP based Cultural Events**
- **ZERO Food Wastage across 3 Events (Inauguration, Onam, Christmas)**
- **SMS based Telemarketing for GAMA events**
- **Enabled Zelle Transactions easy payment**
- **Minimal Front Desk Waiting time**
- **Maintained a self driven Teens/Kids volunteer group for Adopt-A-Road Program**
- **Maintained a Self Driven Teens Volunteer group for Front Desk (Inauguration, Onam)**
- **Teens/Kids oriented cultural events**



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Can anyone guess what's our estimated Financial Surplus this year is?

1. \$2000
2. \$500
3. \$1000
4. \$1500



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Our Team

Shajeev Padmanivas: President

Srija Kulakizha: Vice President

Binu Kasim: Secretary

Tony Thomas: Joint Secretary

John Mathai: Treasurer

Jayamon Nedumpurath: Chair Malayalam Academy

Anil Nair: Chair Charity Initiative, Food and Refreshments

Manoj Varghese: Chair Sports, Cultural Program

Geethu Venugopal: Director Cultural Events

Shaji Kamalasanan: Asst: Director Cultural Events

Supriya Namboodiri: Director Women, Senior/Youth Forum

Harish Velayudhan: Director Information Technology

Nelson Parappully: Director Information Technology





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General Body Agenda/Resolutions

1. All transition Milestones to be reviewed and approved by BOT
2. Financial Accounts to be reviewed and approved by BOT
3. Any Status Changes to GAMA PO. BOX and/or Storage requires approval from both BOT and General Body
4. Any Money withdrawal from CD Account requires approval from both BOT and General Body
5. All Ever-Rolling Trophies requires to be collected in the same Executive Year

FYI: GAMA Building initiatives will be undertaken between BOT and 2023 Executive Committee.



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THANK YOU EVERYONE!!!



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GAMA 2022



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