



# *GREATER ATLANTA MALAYALEE ASSOCIATION*



2024 Sponsorship Kit



# GREATER ATLANTA MALAYALEE ASSOCIATION 2024

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# WHO ARE WE?

***Founded in 1981, Greater Atlanta Malayalee Association or GAMA is one of the oldest and largest Indian expatriate organizations in the United States. Our mission is to preserve and promote the Indian's social, cultural, educational, literary and artistic heritage through it's programs and initiatives.***

***And to fulfil this mission, every year we organize several events, seminars and community outreach programs in collaboration with several corporate, professional, and governmental partners who support us in a variety of ways. Our sponsors provide generous financial and in-kind assistance, as well as logistical support and equipment that enable us to serve the community better.***

***GAMA is a 501(c)(3) certified organization. We are always looking for new corporate or charitable partners to help us serve the community better. In the following page you will see a small synopsis of our 2024 sponsorship options and benefits offered.***

***We sincerely request your support for our 2024 efforts and look forward to a long term and fruitful association with you.***

***Thank you***

***Executive Committee 2024***

***Greater Atlanta Malayalee Association***

# SPONSORSHIP OPTIONS

SPONSORSHIP OPTIONS	2024 TITLE \$5000 and above	PLATINUM \$2000 and above	GOLD \$1000 and above	SILVER \$500 and above	BRONZE \$250 and above
Annual Title Designate	▶				
Chief Guest (for 2 selected events)	▶				
Oversized Banner Ad on Website	▶	▶			
Exclusive email advertisement for your business	▶	▶	▶		
Prize Distribution	▶	▶	▶		
Special Onstage Recognition on event days	▶	▶	▶		
Facebook Mentions	▶	▶	▶	▶	
Complimentary Tickets	▶	▶	▶	▶	
Banners at Event Venue	▶	▶	▶	▶	▶
Logo on Website	▶	▶	▶	▶	▶
Name on all fliers, posters, emails, newsletters, etc.	▶	▶	▶	▶	▶
Event Day Booths/ Flyer distribution	▶	▶	▶	▶	▶

**Notes :**

Single Advertisement Email Blast To GAMA Patrons : \$150. Email blast will be sent only after payment is received.

Program or event day Booth allocation will be based on EC 2024 decision.

EC has made decision not allow star show booth on the premises of Gama event, but Vendor booths are allowed.

**Title Sponsorship Options for Major GAMA Events**

We offers additional Title sponsorship options for all the major GAMA 2024 evets . The approval for this will be based on the decision from the GAMA 2024 EC.







# GAMA 2024 SPONSORSHIP FORM

BUSINESS NAME .....

CONTACT PERSON .....

ADDRESS .....

WEBSITE URL .....

EMAIL .....PHONE .....

SPONSORSHIP OPTIONS      2024 TITLE  PLATINUM  GOLD   
    SILVER  BRONZE  EVENT TITLE

SPONSORSHIP AMOUNT \$.....

SIGNATURE .....DATE .....

Please make checks payable to: Greater Atlanta Malayalee Association

Mail to: Treasurer, Greater Atlanta Malayalee Association, GAMA

P O Box: #2102, Duluth, GA 30096-9998, USA

[WWW.GAMAATL.ORG](http://WWW.GAMAATL.ORG)

# *GAMA 2024 EXECUTIVE COMMITTEE BOARD*



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Anila Haridas

**Vice President**

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**Secretary**

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Kurian  
Puthenpurackal

**Treasurer**

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Anil Pillai

**Joint Secretary**

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# THANK YOU

Take a look at our Website and Social media Platforms to know more about us.

Website : <https://gamaatl.org>

Facebook : <https://www.facebook.com/gamaatl>

Instagram : <https://www.instagram.com/gamaatl>

YouTube : <https://www.youtube.com/@gamaatl-org>

