



# GAMA 2024 SECRETARY REPORT

Presented by: Subi Babu – GAMA Secretary 2024

# AGENDA



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# INTRODUCTION



In 2024 as GAMA Secretary, I am extremely pleased to report on another very successful and active year for our association. The 2024 Executive committee is extremely grateful to our sponsors, volunteers and all the GAMA well-wishers who provide direction and maintain our relevance and effectiveness. I wish to thank all the members of the association for their continued support and commitment, which has enabled meaningful success to be made to achieve GAMA's responsibilities this year under the leadership of our President Mr. Saji Pillai.

I am delighted to present to you the Annual Secretary Report of GAMA 2024. This report provides an overview of the activities of the association since January 2024.

On behalf of the Greater Atlanta Malayalee Association - GAMA

Subi Babu

GAMA Secretary 2024

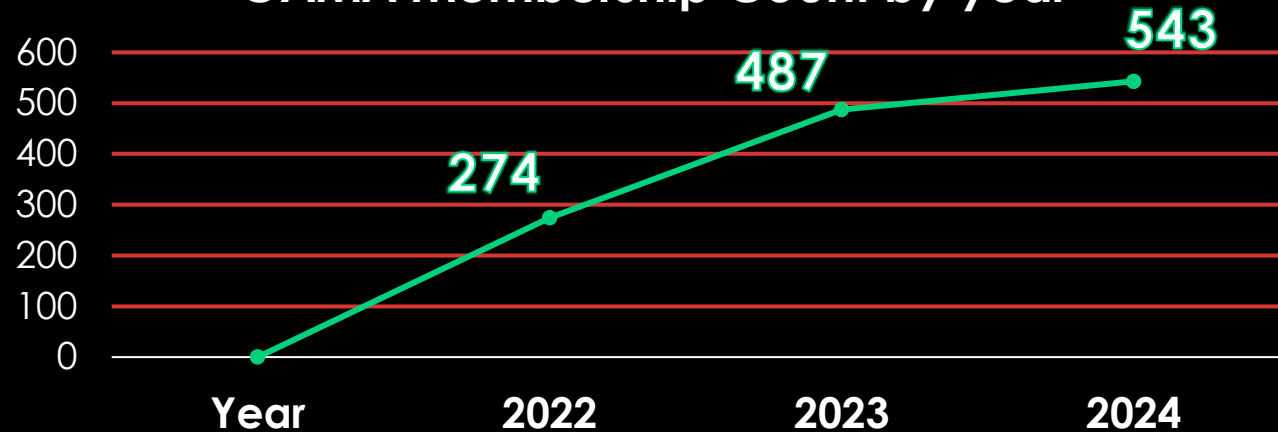
Date: December 15<sup>th</sup> ,2024

# GAMA 2024 MEMBERSHIP

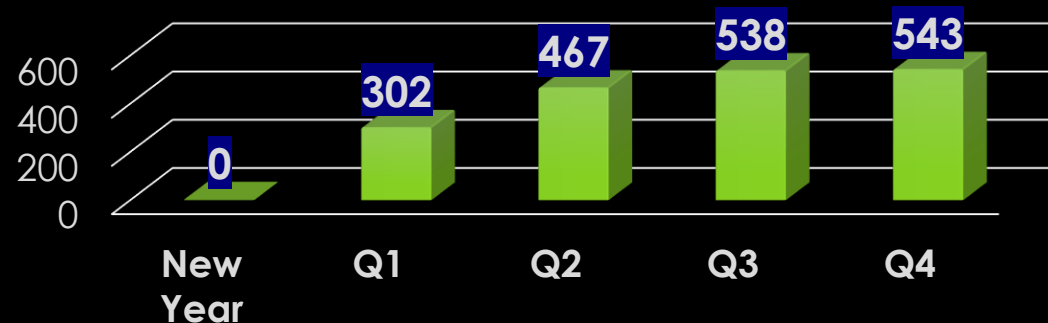
GAMA has achieved tremendous growth on the membership over the past few years and this year also the graph is growing up which is a proud factor for all of us.

- In 2024 August , GAMA reached the **500** annual family membership
- Current Family Membership count is **543** which is the highest over recent years.
- 300+ membership was achieved in the 1<sup>st</sup> quarter itself.

## GAMA Membership Count by year



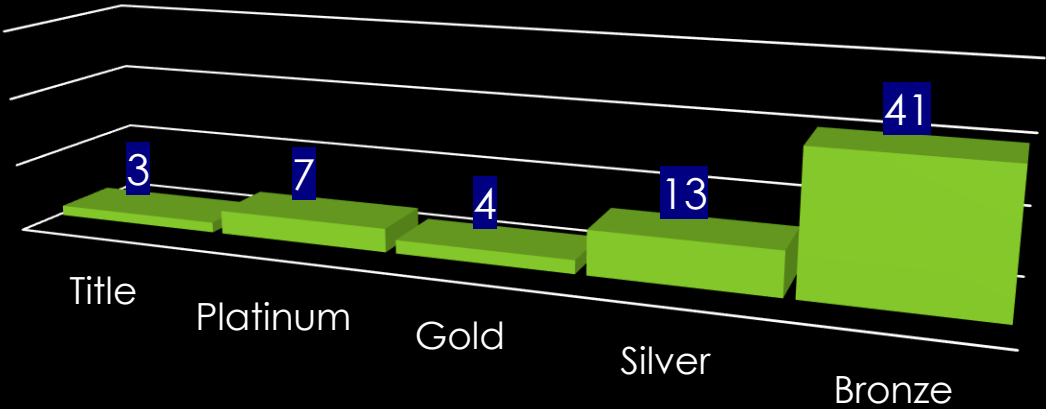
## 2024 Membership Growth by Quarter



# 2024 GAMA SPONSORS

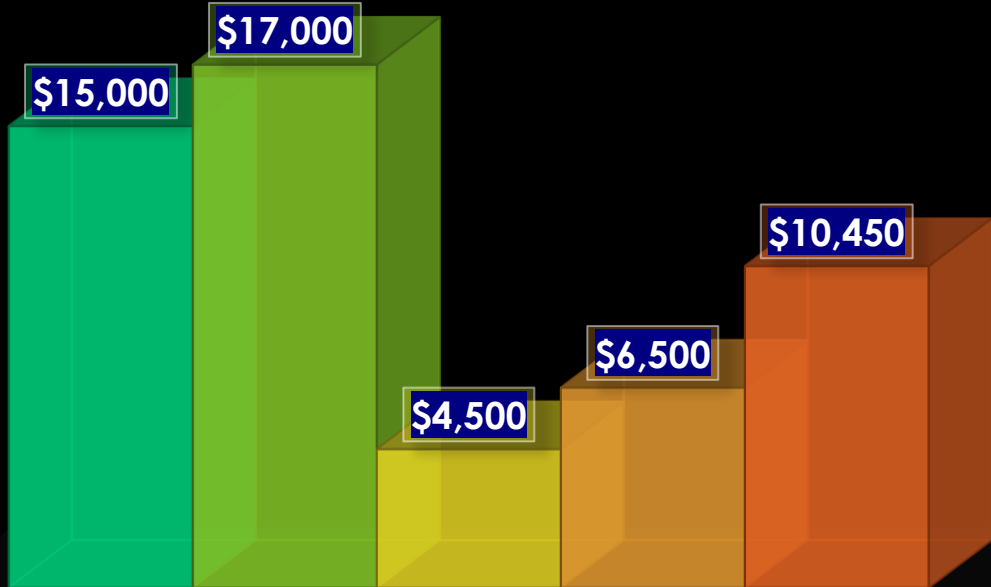
- This year we have received the record sponsorship of **\$ 53,450** which the highest of all time
- This includes 3 Premium Title sponsors , 7 Platinum sponsors, 4 Gold sponsors, 13 Silver sponsors and 41 Bronze sponsors
- National and International level brands came up for GAMA this year

Number of Sponsors



## SPONSORSHIP AMOUNT & CATEGORY

■ Title: \$5000    ■ Platinum: \$2000    ■ Gold: \$1000  
■ Silver: \$500    ■ Bronze: \$250



Sponsorship Category

# GAMA 2024 COMMUNITY WORKS

With our fast-paced lifestyles and constant distractions, donation is a timeless reminder of our shared humanity. At its core, charity is a beautiful expression of compassion and generosity. It is the embodiment of our collective desire to alleviate suffering, uplift communities, and create positive changes.

- Wayanad landslides disaster in July 2024 was one of the deadliest in Kerala's history, with reports of 254 fatalities. To support this GAMA opened a GoFundMe program in August 2024. GAMA donated \$7436 to Kerala Chief Minister's Disaster Relief Fund.
- \$3000 food drive initiative for Clarkston community by coordinating with the Platinum sponsor CloudQ on April 6<sup>th</sup>.
- Food drive initiative in collaboration with Food4Lives on March 10<sup>th</sup> by collecting the inventories as donation from GAMA members
- Online Webinar and Free mock SAT tests for rising 9<sup>th</sup> -12<sup>th</sup> grade students by coordinating with the GAMA's this year Gold sponsor Global Academy.
- GAMA Youth forum's blood donation initiative by coordinating with Life South
- GAMA Malayalam Academy has donated \$150 to Malayalam Mission's Wayanad helping fund
- **Total Donations from GAMA : \$10586**

# GAMA 2024 ENGAGEMENT PROGRAMS

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The GAMA Grand Ladies Night event conducted on the international women's day at Banjara banquet was one of the most successful, unique and colorful event of GAMA this year. More than 150 ladies participated and brought up many lady entrepreneurs as sponsors.

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GAMA kids' day program was another unique event conducted by GAMA this year with a professional drawing session. More than 50 + kids participated in this event.

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GAMA Family picnic was conducted during the summer with 650+ participation and was a special fun time with live cooked food and games.

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GAMA senior forum event was conducted including many seniors from GAMA and was a unique experience.

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GAMA Family Dance workout session was conducted to encourage the health and fitness needs.






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Karshakasree award program to promote the home farmers

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GAMA Men's night was another successful event to celebrate the success of GAMA this year.

# GAMA MALAYALAM ACADEMY

-  In 2024 January, GAMA got the official approval from Kerala Government's Malayalam Mission Director to start a New chapter in Atlanta under the leadership of GAMA Malayalam academy.
-  This offers the Kerala Government certified courses for our kids and which in turn may be useful for getting additional credits for them from the schools here.
-  The Malayalam Mission Initiative from the Government of Kerala offers the unified curriculum and following based directions from Malayalam Mission.
-  Special teacher's training programs were conducted by coordinating with the Malayalam mission leaders from other states.
-  50+ students and 6 teachers are successfully running classes on every Sunday at 6.30 PM.



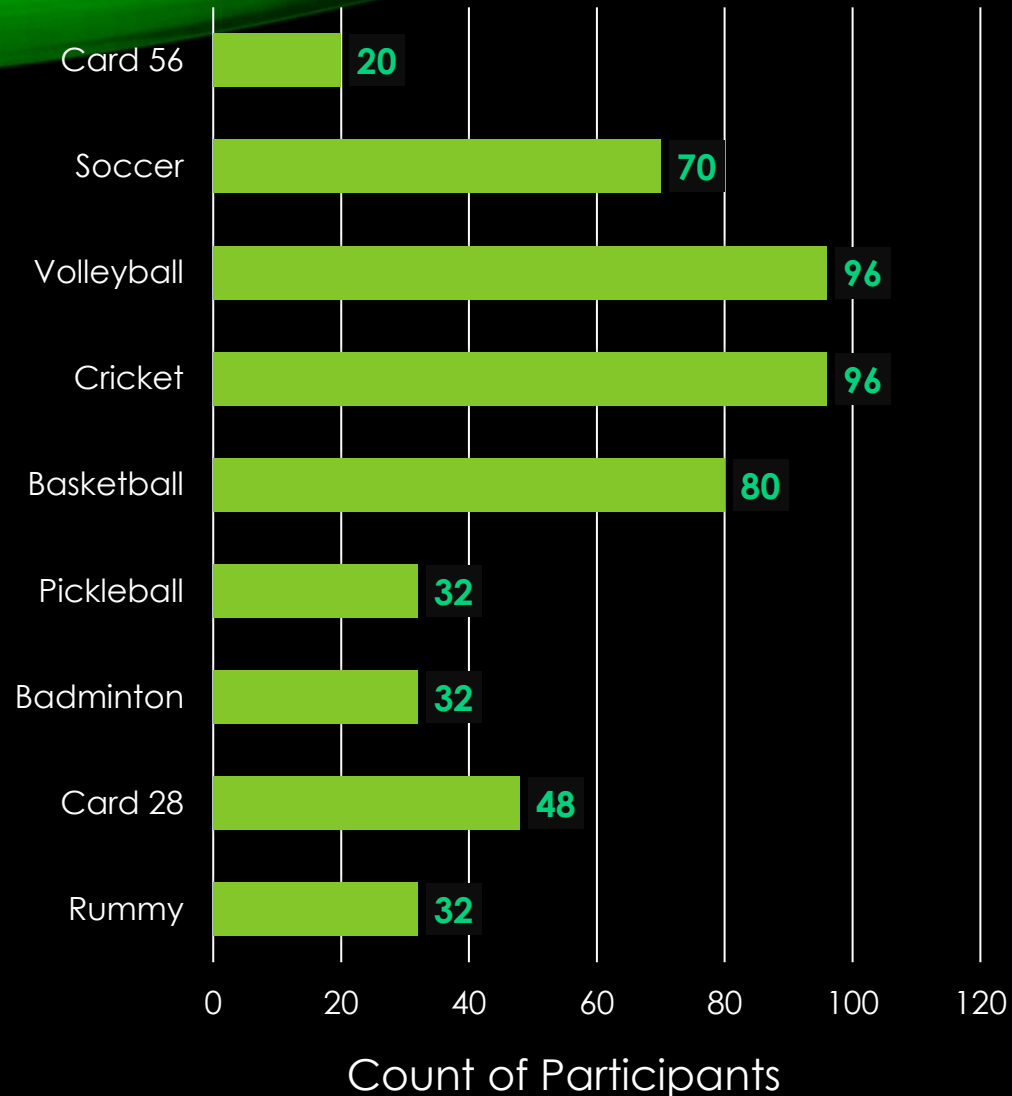
# CULTURAL PROGRAMS



Like previous years, GAMA 2024 was committed to invest in cultural performances which is a powerful tool for promoting community cohesion and generating social value. These events, play a crucial role in bringing generations together, celebrating ethnicity , and enhancing the social fabric of GAMA family.

- 250+ participants performed in the GAMA inauguration function held on April 2024 . The program theme was Padayathra.
- GAMA's most traditional Onam celebrations on September offered 300+ participants to perform on the stage
- The year end Christmas celebrations accommodated approximately 150+ participants

# SPORTS TOURNAMENTS



GAMA Sports events are always the great facilitator for community engagement and interaction, helping build stronger bonds within our neighborhoods and community. Below sports tournaments are conducted in 2024 with a huge participation from the community.

- Rummy Tournament
- Card game 28
- Badminton tournament
- Pickleball tournament
- Basketball tournament
- Cricket tournament
- Volleyball tournament
- 7s Soccer tournament
- Card Game 56

# MAJOR GAMA EVENTS OF 2024

- **GAMA 2024 Inauguration Function**

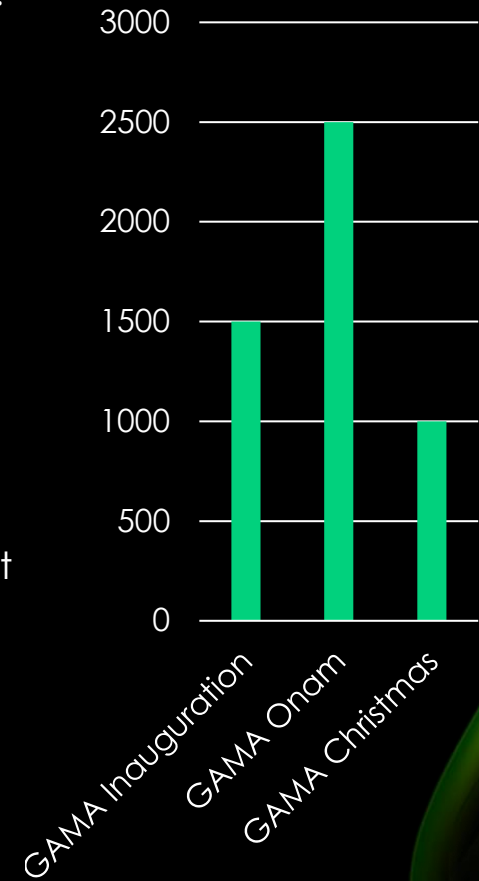
GAMA inauguration function was held at Berkmar Highschool, Lilburn, on April 27<sup>th</sup> 2024. Mr. Sam Park GA State Rep. for House Dist. 107 was chief guest on this event and was honored. Around 1500+ people participated in this function and GAMA 2024 Platinum and Gold sponsors were honored in this function. The program started with a welcome address by secretary followed by presidential address and chief guest address. The lamp lighting ceremony was followed by sponsors recognition. After this a special themed cultural program named 'Padayathra' was held showcasing the heritage of the 14 districts in Kerala. The program end with a vote of thanks by the treasurer followed by delicious dinner.

- **GAMA Onam Celebrations**

The 2024 GAMA celebrations were held at FOCAL center at Cumming on September 7. The programs included both indoor and outdoor program. Around 2500+ people participated in this event. Indian consulate general Shri Ramesh Babu was chief guest of this event. The Title sponsors of GAMA Malabar gold & Diamonds and Cakeworld restaurant were honored in the function. The Onam Sadya was a centerpiece of the celebration, bringing our community together in the spirit of Onam. The dedication and efforts of the performers and volunteers played a huge role in making this event a success.

- **GAMA Christmas Event and General Body meeting**

This program is happening today December 15<sup>th</sup> at West Forsyth Highschool. Around 1000+ people are participating today. Minutes of the General body meeting will be published later.



# OTHER ACHIEVEMENTS AND RECOGNITIONS

- GAMA has received a commendation from Governor Brian Kemp of Georgia in recognition of our outstanding contributions to the community. During a special ceremony at the Capitol on April 23, 2024, the Executive Committee had the honor of accepting the commendation certificate alongside Governor Brian Kemp and First Lady Marty Kemp. This recognition serves as evidence of our unwavering commitment to advancing Malayalee culture and fostering a strong sense of community within Greater Atlanta.
- Honorable K.N. Balagopal, Finance Minister of Kerala, and Honorable P.A. Mohamed Riyas, Minister of Tourism, Public Works, and Youth Affairs sent video messages to GAMA from Kerala during the 2024 Onam celebrations.
- GAMA has maintained its relationship and affiliation with the National associations FOKANA and FOMAA. GAMA assigned delegates participated in the FOKANA and FOMAA 2024 National convention and election process.
- Solo road traveler from Kerala Mr. Muhammad Sinan meet with GAMA officials during a welcome function and got recognized.

## 2024 Secretary Report Approved by General Body

Date : 12/15/2024

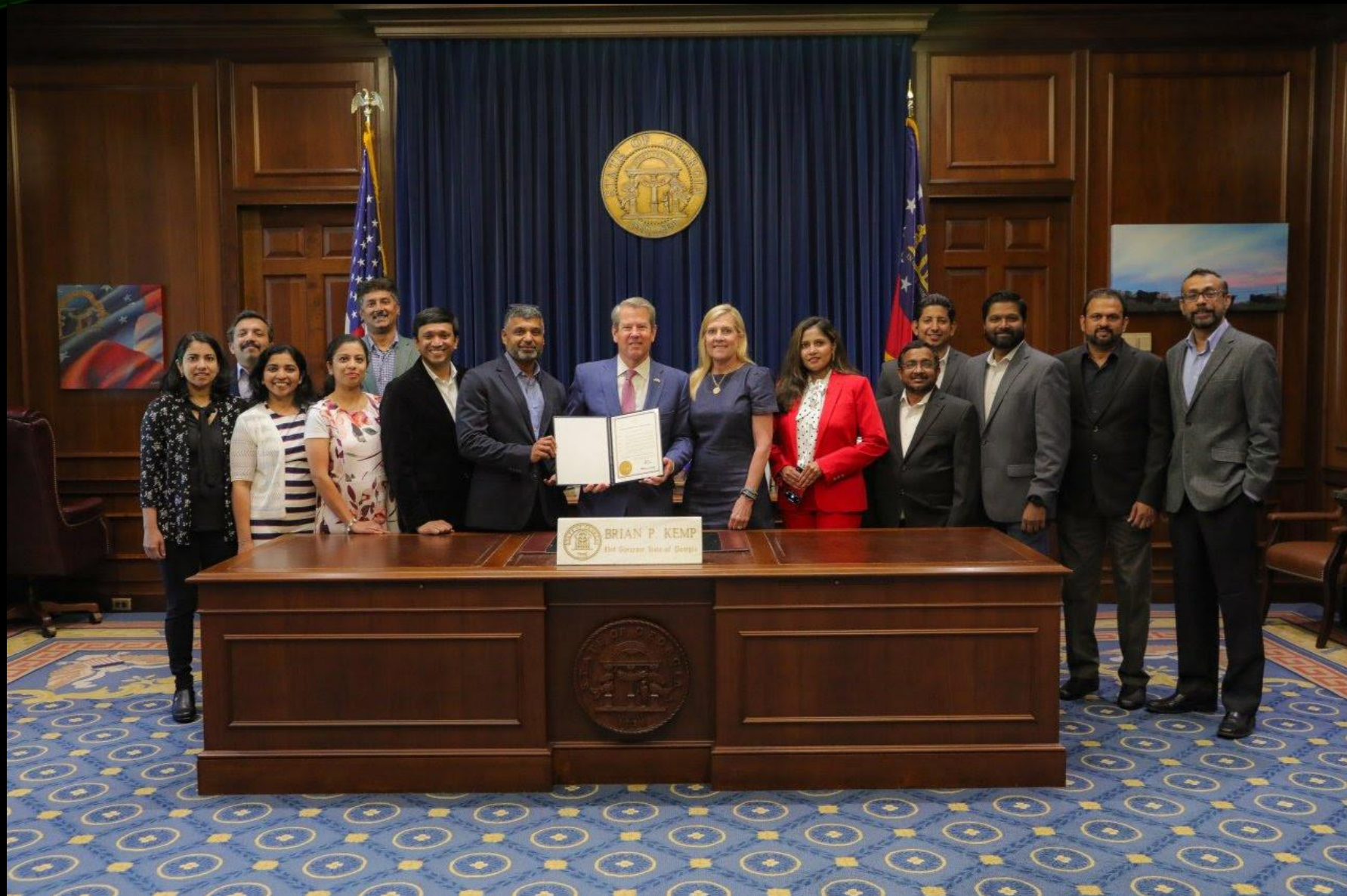
Venue : West Forsyth Highschool

- Proposed by : Thomas Eapen
- Seconded by : Binu Kasim

Secretary Signature  
Subi Babu

President Signature  
Saji Pillai





**THANK YOU**  
2024 GAMA EXECUTIVE COMMITTEE