

# GREATER ATLANTA MALAYALEE ASSOCIATION 2025



## Experience the Impact: Partner with GAMA

Founded in 1981, GAMA is a thriving 501(c)(3) organization with a rich history of enriching the Atlanta community. With over 2,500 active members and consistent year-over-year growth, GAMA provides a unique platform for businesses to connect with a vibrant and engaged audience.

**Our Mission:** To celebrate Kerala's vibrant culture and foster a strong sense of community through engaging programs and initiatives.

### Partner with GAMA Today:

By partnering with GAMA, you're not just sponsoring an event; you're investing in a thriving community and building lasting relationships with our engaged members.

### Your Benefits:

- **Enhanced Brand Visibility:** Reach a diverse and influential audience through exclusive sponsorship opportunities at our signature events and community outreach programs.
- **Valuable Networking:** Connect with GAMA's engaged members and build meaningful relationships within the Atlanta community.
- **Community Impact:** Support a respected organization dedicated to enriching the lives of its members and contributing positively to the greater Atlanta area.
- **Exclusive Member Access:** Offer exclusive discounts and promotions to GAMA members, increasing customer reach and loyalty.

**Explore the exciting 2025 sponsorship opportunities** outlined on the following page. We believe a partnership with GAMA will be mutually beneficial, and we look forward to collaborating with your business in 2025 and beyond.

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## 2025 SPONSORSHIP OPTIONS



Sponsorship Options	TITLE ≥ \$7,500	DIAMOND \$5,000	PLATINUM \$2,000	GOLD \$1,000	SILVER \$600	BRONZE \$300
Presenting Sponsor recognition	Customized Package	●				
Exclusive social media marketing		4 times/yr	2 times/yr			
On-stage recognition for events*		●	●	●		
Banner/Photo booth at event venue		●	●	●		
Event day booth space		All cultural programs	All cultural programs	All cultural programs	1 cultural program (excluding Onam)	
Social media appreciation post		12 times/yr	6 times/yr	4 times/yr	2 times/yr	1 time/yr
Logo on website		●	●	●	●	●
Name and logo on all emails		●	●	●	●	●
Flyer distribution at events		●	●	●	●	●

\* Includes a Plaque for Platinum level and additional speech time for Diamond level

### Additional one-time sponsorship opportunities

- Booth space at events - \$200 per booth/event
- One Time Social Media Promotion - \$150
- Event Sponsorship\*\* - Customized

\*\*Event list to be provided by GAMA EC